Reviving the Georgian Wine Industry
Study Questions

1. What would you describe as the strengths and weaknesses of the Georgian wine industry? Does it have the potential to be successful in the global wine market?

2. What is the role of government in promoting domestic businesses abroad? What is the appropriate mandate for the National Wine Agency? Should this role change over time?

3. How might each choice impact the Saakashvili government’s political fortunes? How does the wine embargo fit into the broader Russo-Georgian relationship? Should international politics impact the government’s policy choice?